



**SPORT EVENTS
ARE CREATED BY PEOPLE
GIVE THEM JOY**

pulsstory
EVENT MANAGEMENT SOFTWARE

*"Pulsstory, is a tool of the future
in sport marketing, which event
organizers need with no doubt,
but they didn't realize it yet."*

Ph.D. Zygmunt Waśkowski,
PUEB Associate Professor



COSTS OPTIMIZATION

OFFER UNLIKE THE COMPETITION

**NEW POSSIBILITIES OF COOPERATION WITH
PARTNERS AND SPONSORS**

**PROMOTIONAL ACTIVITIES WITH USE
OF A NEW MEDIA**

EFFECTIVE COMMUNICATION WITH USERS



brand
recognition



attractive
for users



new sources
of funding



efficient
managing

**100
MILILON**

It is estimated, that as many devices monitoring
parameters of the body will be used in 2016.

It's a huge, but unexploited source of information.

Nearly everyone, who trains, writes own sport
history. You can be part of it or you can create it
from the scratch.

Use gathered data, to introduce new, attractive
offers of sport events.

**FIRST PORTAL
FOR COMPETITORS
AND SPORT EVENT ORGANIZERS**

Pulsstory is a place, where you manage, organize, and most of all
– build community around your brand.
Technology compatible with Heart Rate Monitors of all leading
producers and popular data collecting mobile applications.
Irreplaceable tool for those, who seek for professional
and complex event organizing solutions.



YOUR EVENT DIFFERENT THAN ANY OTHER

BUILD UNIQUE ATTRACTIVENESS

Offer additional attractions for participants: challenges, training programs, contests.

SAVE TIME AND MONEY

ADVANCE FROM EXISTING SOLUTIONS

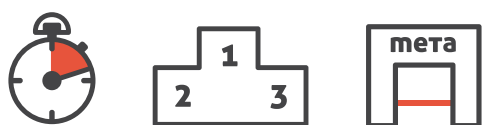
We automated work in areas like: event promotion, communication with participants and administration.

SPORT EVENT IS PEOPLE, GIVE THEM JOY

MANAGE COMMUNITY OF YOUR BRAND

Create profile of your event on pulstory and link everything in one place: participants, coaches, clubs, local authorities, fans, foundations, partners and sponsors. Your event builds entire environment!

Did you know, that nearly every event participant, sets his own goal to accomplish in the competition?



Imagine, you know the goals of participants of your event! You can create separate rankings, rivalries and challenges.

You can make image statistics and statements:

85%
OF PARTICIPANTS
REACHED THEIR GOAL!

JUST ONE CLICK AND...



YOU SEND

- > **diplomas** with results of all participants to the printing house,
- > **surveys** (used to evaluate organization and process),
- > **important information** (e.g. about change of start hour),
- > **invitation** to a training preparing for the start.



YOU PUBLISH

- > **image enhancement post** in social media,
- > **statistics** of an event to the website,
- > **image enhancement data** on a sponsor/partner site.



YOU USE

- > **existing publication templates** (diploma, ranking, invitation), while system complete it with your logo, plus logos of your sponsors and partners of your competition,
- > **prepared templates of documents**, you need to have (permission, application, sponsorship agreement).

Collect trainings and sport goals, reward results, records, involve fans and create your sport community using tools available on the portal.

Ask us for more solutions

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pulsstory